

ABOUT US













Our **Elevator** Pitch





Level SuperMind helps Students of Competitive Exams and Young Driven Adults

Who wants to get better results in exams & are curious about life challenges

With Meditation & Mind-muscle Workouts, Sleep tools, & Journals

Unlike Social Media (Growth-oriented).

Our **Brand Positioning**



To young driven adults and students of competitive exams,

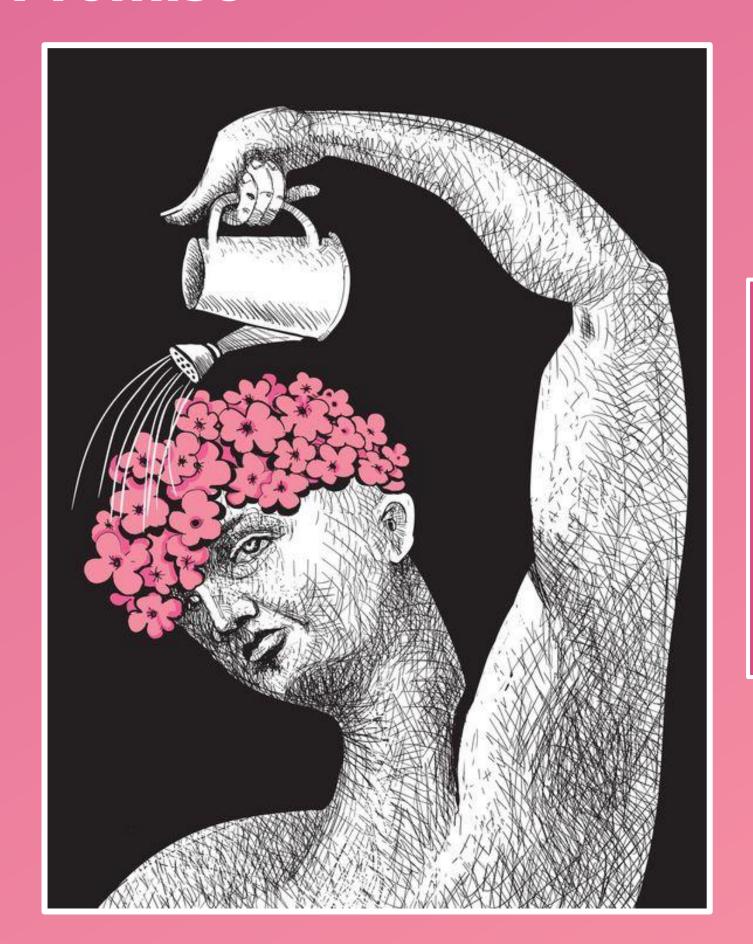
Level SuperMind is the Nike for the Brain/Mind that delivers better memory, focus, brain performance.

And the ability for the mind to stay in a meditative state for longer that's because it is backed by **Neuroscience**.



Our **Promise**



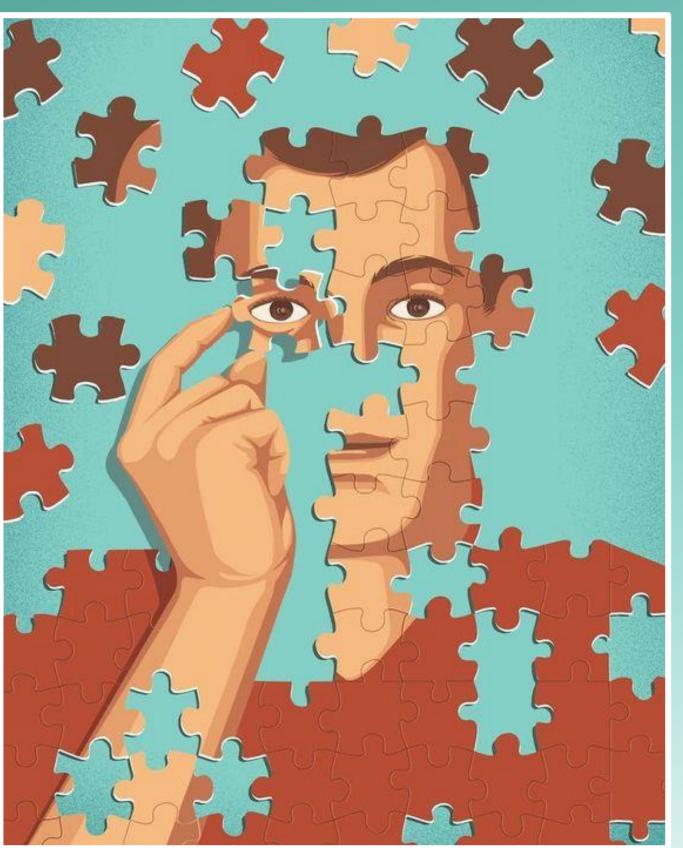


- Mind Advancement,
- More memory, better focus, and
- Higher cognition with a higher likelihood to stay in this state.

Our **Brand Story**



- Take your mind to next level
- Evolve the way your mind works
- Grow your mind



What **Differentiates** Us?



Gamification

Gamification makes it addictive, trackable, and fun





Regionalization

Regionalization of content helps in easy assimilation of the benefits of the content

Find everything at one place in an integrated UI with content backed by Neuroscience





The streak infra and notification journey promotes users build habits comfortably

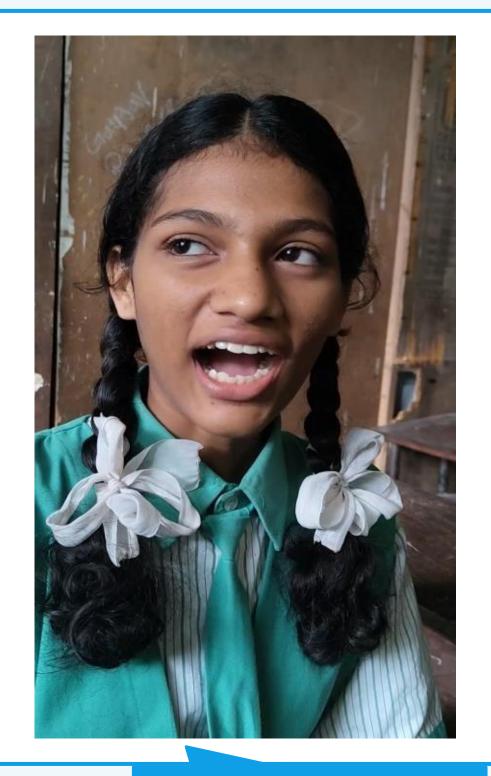
One-Stop App

Habit Building

We're A Socially Conscious Company



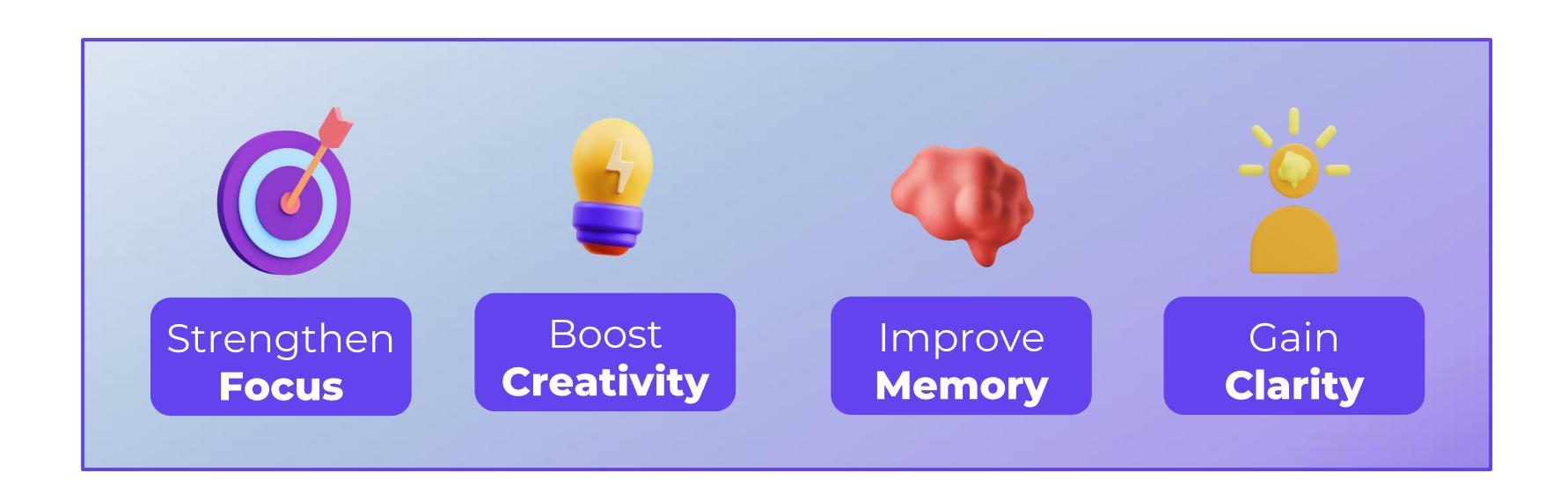
Supercharged minds of 15000 students in low income schools across Mumbai!



Click here to play!

One Stop **Destination**







Our Founders





Ranveer Allahbadia

4 years of Meditation Exposure - YSS | India's most prominent infotainment Young Children YouTuber with over 10 Million Social Media Followers



Harshil Karia

5 years Meditation Exposure - YSS, Visualisation, Mantra Meditation | 2 Successful startups in Services - Schbang/ currently managing 200 Cr. + in revenue and FoxyMoron



Aayush Anand

2.5 years of Meditation Exposure - Vipassana and Zen | 2 Vipassana sessions | IIT Madras Alumnus | Work experience with P&G, ITC, and CERN

Our **Team**

Hard-working, growth and customer-oriented team, always on the quest to make the app a better experience.

Our Culture's Foundation Rocks:

- High Velocity
- Exceptional Distribution Mindset
- Great Customer Service
- Proactivity
- Why Why Analysis
- X to 9X Mindset





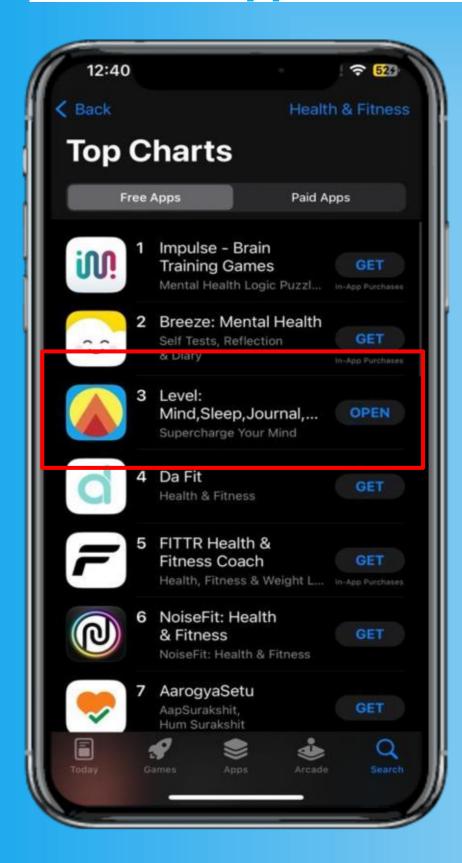


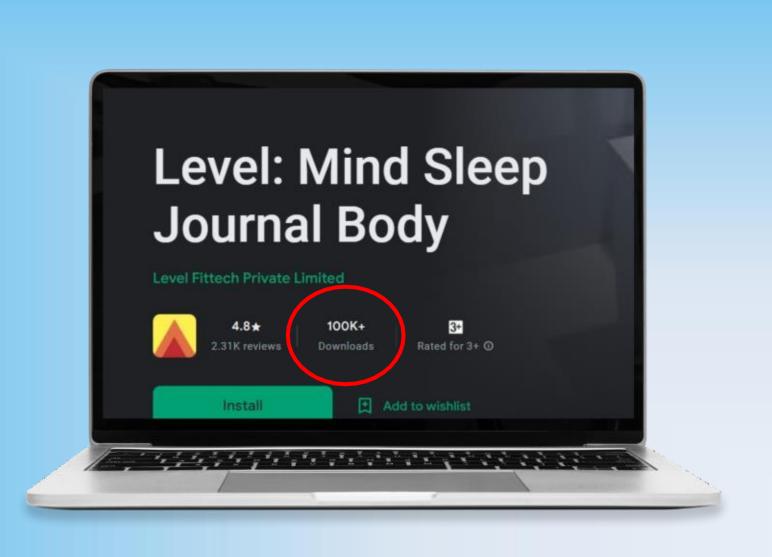


Milestones Achieved

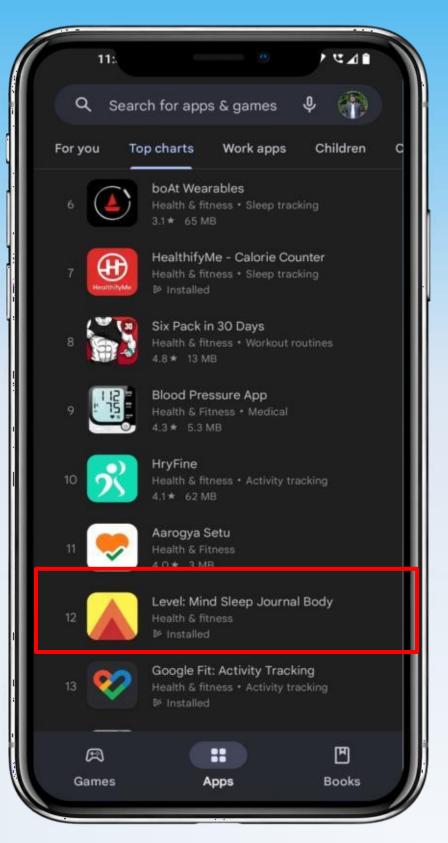
No. 3 on Apple Store India*







175,000+Installs in 4 Months



Over **3500** Reviews On The Stores





Ubhay Anand

**** 30/11/22

If you're searching for a meditation app, go no further since level has significantly raised the bar!! Do you require meditation? Level. Do you require yoga? Level. Need to work out? Level. And this is only the start! There's also soothing music and sleep stories! You may track your emotions by writing, your health by taking steps, and much more. The list goes on and on. It's the finest app for both mental and physical wellness that I've found. It's also a lot of fun because of the XP system! An



vaswani shabad

*** * * O9/05/22

Very good app. But I do have some suggestions. I think 'how you are feeling' pop up is bit annoying. It will feel better if it was a tile on the page. You should instantly reward the user when they open the app. Pop up is doing just the opposite. Also I think, for example, headspace has 3 basic courses which are automatically recommended to be done first. It sets you into habit of using app. And untill they are over you would have mastered the app. I feel such a start is also missing.



Mitun Gopi

★★★★★ 31/12/22

Liked that I could begin without a login and have a feel of the app. Started with the Improve Memory meditation - like how its structured and the sound quality of the audio instructions. This app seems to be a great way for anyone to start their personal meditation journey in a structured way.



Shrinkhla Goyal

*** 16/08/22

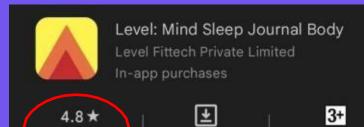
It's literally a one stop destination for self growth. It has everything from meditations, workouts, sleep stories to music library and journal prompts. And the best part is it has specific meditations and workouts for beginners. I've been using Level for a while now and couldn't be more thankful!

Great experience while using the app.

Raj.Chauhan

16 Aug

I got the subscription to the app only because I liked the meditations but after paying, I started using other features as well. Totally worth the money I paid for!



2T reviews

One of the best apps if you are looking for self growth

2T reviews ①

ShrutiAC

Rated for 3+ @

9 Dec

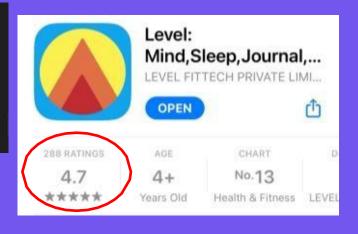
The app has different categories divided into a day's time. Morning routine, body, mind, sleep, journal and what not. When you will dig deep into the app you will realise how well assembled and structured it is. The sleep section is my personal favourite. As per my observation, certain stories in the section are scientifically designed with tone, coach's pitch, music and vibrations. It actually declutters your mind and within 15 minutes you will be relaxed and get a sound sleep. Great job done by the team V

Amazing app especially for beginners

Aavushi 😝

20 Nov

This app is an absolute boon for innumerable people especially those who are not sure where and how to start their meditation journey. It's extremely intuitive with superb UI/UX; although there is great room for improvement. I recommend this app for anyone who is looking to build positive habits like meditation, self reflection, journaling, fixing sleep cycle and many other.



Just before new year ****

HarshitaVerma

Thanks team for releasing this app. Looking forward to a better, healthier me in the coming year.

Way Of Life

Tue VRoyTech

This is not just a application but this is more than that for me, I recommend everyone to use this ... trust me my comment reader this change your life.

Greatest yoga app

Devanshi Srivastava

Have tried a lot of apps but none are as good and convenient to use as this one. Its also fun to use.



Press **loves** us too!

International Business Times















We are here to take your **Mind** to the **Next Level!**











